

Arnav Gupta

Contact

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EXPERIENCE

Intuit, Product Designer

September 2022 -Till date

- > Designed edit experience for Intuit eSignature, which would prevent revenue leakage of approximately \$100,000.
- > Designed payment experience for MyAccount application, resulting in a 60% reduction in call volumes and saving ~12000 minutes of agent's time.
- > Created a scalable purchase experience that is easily adaptable for future use, and contributes to increasing the business revenue.

Philips Experience Design, Design Intern

April 2022 -August 2022

- >Developed and proposed sustainable solutions and services for healthcare products (pulse oximeters) that could generate 10 million dollars in revenue.
- >Proposed roadmaps for our supply chain to streamline production and delivery.

Philips Experience Design, Design In Residence

November 2021- January 2022

Collaborated with global Philips studios to prototype and optimize waste management services in healthcare. .

Innovaccer, Product Design Intern

May 2021 - October 2021

Designed User Onboarding framework and guidelines for all our product suites in less than eight weeks. Through this framework, we

- >Improved User satisfaction and increased functionality and usage.
- >Created better copywriting content and guidelines
- >Increased scalability of the design system
- >Created a platform for stakeholders to communicate efficiently

The Minimalist, UX Design Intern

March 2021 - May 2021

Designed an application for India's largest brokerage firm. The application resulted in

- >Connecting and onboarding their partners seamlessly
- >Increased organizational transparency.

PORTFOLIO

arnavguptadesign.com

EDUCATION

Delhi Technological University

Bachelor of Design | 2018-2022

SKILLS

Qualitative and Quantitative research

Visual Design

Interaction Design

Psychology

Design System

User Flows

User Interface Design

Product Strategy

User Research

Product Design

ACCOLADES

SSDC 2021 by Philips and IBM

Winning Entry

Dutch Design Week 2021

Winning concept presentation

YUJ UXplorer 2020

Winner (Bronze)

Design-o-thon, Invictus | 2019

Winner (Second)

